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For Immediate Release

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MORE THAN 225,000 TUNED IN TO PBS BROADCAST OF
“BODY & SOUL: DIANA & KATHY”

NEW YORK, NY, November 16, 2009—More than 225,000 viewers tuned-in to the acclaimed documentary BODY & SOUL: DIANA & KATHY by Academy Award nominated director Alice Elliott, as it aired on public broadcasting stations throughout the U.S in October. Sixty percent of the country had the opportunity to view the film. The top five markets include Oklahoma City, Milwaukee, Cincinnati, San Antonio, TX and Washington, DC. Broadcasts in New York and San Francisco markets also performed exceptionally well. The film will continue its public television broadcast throughout November (check your local listings).

Viewers across the country reacted positively and expressed gratitude for the telling of this important film about two extraordinary women who have overcome tremendous odds to make a real difference in the lives of all people with disabilities. BODY & SOUL: DIANA & KATHY, was nominated for an International Documentary Association Award and has been to 18 film festivals both here and internationally, winning eight awards to-date.

More than ratings, the personal letters show the true impact of the film. Lenny Fox, from Brooklyn, who watched on WLIW in New York City, wrote: “It's amazing that you were able to be with them often enough and to get close enough to them to so beautifully show this terrific story. Thanks for this wonderful gift!” Laura Rye of Monroe, Michigan who watched the show on Channel 6 WTVS, Detroit wrote “This is a story that proves the inner strength of two people. It rivals our day to day assumptions as to who we should be, what we have to offer to each other and the depth to which we are capable of reaching out.”

For those who missed the broadcast or want to watch it again, the film is also available on DVD from the Welcome Change web site at the following link:

<http://welcomechange.org/purchase/body soul> . Fans continue to interact on the film’s Facebook fan page at <http://www.facebook.com/home.php#/pages/Body-Soul-Diana-Kathy/147905360125?ref=ts>